# Sara Shaban Hendrixson

#### Curriculum Vitae

## **Education**

May 2020	University of Missouri School of Journalism – Columbia, MO Doctoral Candidate: Journalism, Media and the Middle East; Media Sociology
May 2016	Saint Louis University – St. Louis, MO Master of Arts: Communication
May 2010	<b>Harding University</b> – Searcy, AR Bachelor of Arts: Broadcast Journalism

### **Academic Appointments**

Seattle Pacific University September 2020 – Present

Assistant Professor, Journalism

Missouri School of Journalism, University of Missouri January 2018 – May 2020

Minor in Political Science

Graduate Instructor

#### **Research Interests:**

- Critical/Cultural Studies
- Global Media Systems
- Media and the Middle East
- Social Movement Media
- Transnationalism

#### **Publications**

Published

**Shaban, S.** (2020). Teenagers, Terrorism, and Technopanic: How British Newspapers Framed Female ISIS Recruits as Victims of Social Media. *International Journal of Communication*. 14, 535-555.

Mislan, C. and **Shaban, S. (2019).** "To Ferguson, Love Palestine": Mediating Life Under Occupation. *Communication and Critical Cultural Studies*. *16*(1), 43-60. DOI: 10.1080/14791420.2019.1594325

**Hendrixson**, **S.** (2015). Book Review: Al Jazeera and the global media landscape: The south is talking back. *Journalism: Theory, Practice & Criticism*, 17(6), 795-801.

## **Conference Presentations**

- **Shaban, S.** "Representing the 'Other' Woman: Transnational Feminism and the Ethics of Care in Media Coverage of MENA Feminist Movements." Association for Education in Journalism and Mass Communication Annual Conference, August 6-9, 2020.
- **Shaban, S.**, Cabas-Mijares A. and Mislan, C. "Talking Back to the Wall: Mexico's Counter-Discourses Against Walls in the United States and Israel." International Communication Association Annual Conference, May 20-27, 2020.
- Mislan, C. and **Shaban, S. (2020).** "Israel and Palestine in the Black Press." International Communication Association Annual Conference, May 20-27, 2020.
- **Shaban, S. (2019).** "#WhiteWednesdays, Femonationalism, and Authenticity: A Twitter Discourse Analysis on the Role of Hijab in Feminist Activism." Association for Education in Journalism and Mass Communication Annual Conference, August 7-10, 2019, Toronto.
- **Shaban, S. (2019).** "White-Washed Feminism vs. #WhiteWednesdays: A social media discourse analysis on the disconnect between western and MENA feminism and the MENA region." British Society for Middle Eastern Studies Annual Conference, June 24-26, 2019, University of Leeds.
- **Shaban, S. (2019).** "Saudi Prince Drives Change: How U.S. newspapers used orientalism in driving ban coverage to promote Prince Mohammed bin Salman. International Communication Association Annual Conference, May 24-28, 2019, Washington D.C.
- **Shaban, S. (2018).** "So, What If You Can Drive?" How U.S. Newspapers Used the Lifting of the Driving Ban to Define Saudi Arabian Women. Arab-U.S. International Communication Association Annual Conference, October 25-28, 2018, Lafayette, LA.
- **Shaban, S. (2018).** Teenagers, Terrorism, and Technopanic: How British Newspapers Framed Female ISIS Recruits as Victims of Social Media. Association for Education in Journalism and Mass Communication Annual Conference, Cultural and Critical Studies Division/Interest Group, August 6-9, 2018, Washington D.C.
- Mislan, C. and **Shaban, S. (2018).** "To Ferguson, Love Palestine": Mediating Life Under Occupation. Association Education in Journalism and Mass Communication Annual Conference, Minorities and Communication Division/Interest Group, August 6-9, 2018, Washington D.C.
- **Shaban, S. (2018).** Terrorism, Politics, and Narratives of Fear: The Role of Orientalism in News Discourses About Syrian Refugees. British Society for Middle Eastern Studies Annual Conference, June 25-28, 2018, London, England.

## **Professional Experience**

#### 2017 Director of Communications - Project Peanut Butter

PPB is an NGO that produces and provides ready-to-use-therapeutic food (RUTF) to severely malnourished children, primarily in sub-Saharan Africa. www.projectpeanutbutter.org

- Freelance writer at Sierra Leone site
- Manage social media and website
- Lead branding and marketing initiatives
- Negotiate partnerships with donors

#### 2015 Interim Media Planner – Saint Louis University, Marketing and Communications

- Lead contract development with vendors to promote different departments within SLU's academic community
- Researched potential marketing initiatives for SLU undergraduate enrollment
- Assisted other SLU schools in media buying
- Assisted in producing promotional videos
- Orchestrated media planning and buying

#### 2015 Media, Events and Community Outreach Intern – KWMU Saint Louis Public Radio

- Created and organized community events
- Designed marketing materials and e-mail blasts
- Created and negotiated trade agreements

#### 2014 Journalism Delegation – American Federation for Ramallah, Palestine

- Interviewed dignitaries from Jerusalem and the West Bank
- Visited and interviewed refugees from Qalandia and Jalazone refugee camps
- Visited and interviewed journalists from the *Palestinian Broadcasting Company*, *Ajyal Radio Network*, and *Alhayat Aljadida*

#### 2013-14 Production Assistant - KSDK News Channel 5

- Scripted content for "Show Me St. Louis"
- Prepared script and production
- Scheduled and orchestrated interviews
- Assisted news desk

#### 2010-11 News Producer - WHNT News 19

- Developed and built 9 p.m. newscast
- Wrote and edited news stories

## **Teaching Experience**

#### Missouri School of Journalism

JOURN 2100: News Writing Summer 2019: Instructor of record Spring 2019: Instructor of record

JOURN 2000: Cross Cultural Journalism

Spring 2020: Instructor of Record

Fall 2019: Guest Lecture – Mass Media and Religion Fall 2019: Guest Lecture – Objectification and Media

Fall 2019: Guest Lecture – Islamophobia Spring 2019: Guest Lecture – Islamophobia Spring 2018: Guest Lecture – Islamophobia

Spring 2018: University of Missouri School of Journalism – Visiting Scholar Lecture

## **Research Experience**

Muslim Women and Media Training Institute Fellowship University of California, Davis January 2019-2020

Research Assistantship with Fritz Cropp, Ph.D. Missouri School of Journalism August 2017-May 2020

Research Assistantship with Cristina Mislán, Ph.D. Missouri School of Journalism August 2017 – May 2018

## Academic Service Experience

2019-20 Women's and Gender Studies Graduate Student Group – Co-Chair

2019-20 Graduate Outreach Officer – AEJMC Cultural and Critical Studies Division

2019-20 Peer Reviewer – Feminist Media Studies

2019 Diversity Discussion Leader – The Bridge with Dr. Jelani Cobb

2018 Abstract Reviewer – International Communication Association 2019

2017 Diversity and Inclusion Committee Panel: Protest Politics & Media Coverage

#### **Academic Awards**

Ethnicity and Race in Communication Division International Communication Assoc. 2020 Top Faculty Paper Award

Cultural and Critical Studies Division AEJMC 2019

Top Student Paper Award

Excellence in Graduate Research – AUSACE Annual Conference 2018