



August 2013

Engage With Us!

At the Center for Integrity in Business, our ultimate aim is to see transformed businesses and marketplace leaders that pursue business as vital, creative, and restorative Kingdom work. Our newsletter keeps you informed of our activities, but we also aim to provide content that exposes you to new ideas, and challenges your thinking about business. The Theology of Work Project (see below) is one of our valued partners whose work may support your growth in leadership.

Just Business Roundtable



[Campbell Nelson Volkswagen Nissan](#) warmly welcomed our first *Just Business* roundtable (co-hosted with [C3 Leaders](#)) on July 19. A group of leaders gathered for an encouraging half-day, hands-on exploration of how one management team seeks to [serve the community](#) and integrate Christian faith and theology with on-the-ground business operations. We plan to host similar roundtables across the region on a quarterly basis, so please contact CIB@spu.edu if you want to participate, or have a company in mind that would serve as a dynamic learning laboratory.

Senior Leaders Weekend

The CIB is hosting an invitation-only weekend for senior business leaders and their spouses **September 27-29**. The weekend will be facilitated by a seasoned team that will help participants take a closer look at living and leading the integrated life. If this might be of value to you or other senior business leaders you know, contact us at CIB@spu.edu for more information.

Chicago-area Workshop to Highlight Drucker Insights

Concerned about the loss of soul in management and in business education? Wonder what it looks like to live and equip others to engage business as a sacred calling from God?

Consider attending “Management as a Liberal Art: Insights From Peter Drucker, Our Christian Faith, and the Practice of Management,” a one-day workshop hosted by the CIB. This gathering -- for businesspeople and business faculty -- takes place **October 17, 2013**, at Olivet Nazarene University (greater Chicago) in advance of the annual Christian Business Faculty Association (CBFA) national conference.

Visit the CBFA [conference site](#) or the [CIB website](#) for more details.

Communities of Practice

The first “Community of Practice” (co-sponsored with the [Center for Biblical and Theological Education](#)) is up and running! Twelve business leaders, pastors, and graduate students meet monthly for lunch and thoughtful discussion of issues related to faith and the marketplace. We expect to launch more groups of this kind in the future.

If you are interested in learning more about Communities of Practice, please contact CIB@spu.edu.

Ethix Interviews Alaska CEO

[Ethix Issue 84](#) features an interview with **Brad Tilden**, chairman and CEO of Alaska Air Group, who talks about baggage fees, company culture, the airline industry after 9/11, and strategies for building a great company. His warmth and humor are evident, whether discussing labor relations, technology, or the passenger experience.

School of Business and Economics Has New Dean

We are enjoying the creative and energetic leadership of SBE’s new dean, [Dr. Joseph Williams](#), who officially

began work here on July 1. Follow him on Twitter ([@rhudaur](#)), connect with him on [LinkedIn](#), or see his [Flipboard](#) magazines (viewable on mobile devices).

Theology of Work Resources

We would like to introduce you to the [Theology of Work Project](#) (TOW). The purpose of TOW is to help people explore what the Bible and Christian faith can contribute to ordinary work.

TOW's commentary on [laborers in the vineyard](#) shows that Jesus' parables are surprisingly relevant to contemporary work and workers, and they potentially offer guidance about pay practices, relationships at work, generosity, and the relationship between social policy and employment. Take advantage of TOW's wonderful resources.

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