



ASCA ASPECTS – December 2004

Welcome to ASCA Aspects, the American School Counselor Association's monthly e-newsletter for members. Each issue includes information about new projects, events, resources and more from ASCA and helps members take full advantage of all ASCA membership has to offer. We hope you enjoy these monthly e-newsletters. To offer comments or feedback, please e-mail Kathleen Rakestraw at krakestraw@schoolcounselor.org. To remove yourself from the mailing list for future issues, click on the "unsubscribe" link at the bottom of this e-mail.

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DATES TO REMEMBER

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2005 Governing Board Election Winners

Congratulations to the winners of the 2005 ASCA Governing Board election, who take office in September 2005. Newly elected members are: Carolyn Stone, Ed.D., president-elect; Jim Bierma, middle level vice president; Donna Vrbka, supervisor/post-secondary level vice

president; Pat Nailor, North Atlantic regional vice president; and Mark Boggie, western regional vice president.

ASCA Leaders in the News

Jan Tkaczyk, ASCA's North Atlantic regional vice president, was featured on National Public Radio's "Talk of the Nation" program on Dec. 1. The program focused on military recruitment in the schools, and Tkaczyk shared the school counselor's point of view about how military recruitment works in the schools. To listen to the show, visit <http://www.npr.org/programs/totn/>.

On Thursday, Dec. 2, Judy Bowers, ASCA president, was a panelist for the U.S. Department of Education's 2nd National High School Leadership Summit. In addition to Bowers' presentation on "The Role of School Counselors in Promoting Higher Academic Achievement," the summit included a keynote presentation by Secretary of Education Rod Paige and a luncheon speech by Virginia Governor Mark Warner. This year's summit serves as a "next step" for coordinating and strengthening the high school improvement efforts that are encouraged by the No Child Left Behind Act and enacted by leaders across the country. Working in partnership with organizations who represent a broad cross-section of education issues and who have a stake and role in transforming America's high schools, the U.S. Department of Education assembled key leaders from across the states and territories for the summit. For more information, visit <http://www.ed.gov/highschool>.

ASCA Gearing Up for 2005 Annual Conference – Watch for Mailing

It's never too early to register for ASCA's Annual Conference and planning for the 2005 event is well underway. Preliminary programs for next year's conference, "School Counseling: A Model of Success," June 26-29 at Disney's Contemporary Resort in Orlando, Fla., are in the mail and include details about keynote speakers and a registration form. A brochure highlighting the breakout sessions will be sent in January. For the most up-to-date information, visit www.schoolcounselor.org.

National School Counseling Week Kits Still Available

Kits for National School Counseling Week, slated for Feb. 7-11, 2005, are still available for purchase through ASCA's Web site. In addition to an order form, the Web site also includes a "countdown calendar" to help you build excitement for your week's events. For ideas, more information on what this year's kit contains and how to order one, visit www.schoolcounselor.org.

ASCA Professional Recognition Award Nominations Due Feb. 1

Be awarded for a job well done! Through its annual Professional Recognition Awards, ASCA recognizes individuals and state divisions for outstanding contributions to the profession. Awards are given in two main categories -- recognition of outstanding individuals and recognition of state associations. Individuals are honored for professional contributions as a practicing school counselor at the elementary, middle/junior high, secondary and multi-level (Pre K-12) levels and counselor educators, as well as for contributions to school counseling as an advocate, supervisor or legislator. States are recognized for outstanding public relations programs, human rights

projects and membership growth. The former category includes the prestigious Counselor of the Year awards. All nomination packets must be sent to the ASCA office, 1101 King St., Suite 625, Alexandria, VA 22314. All award materials must be POSTMARKED by Feb. 1, 2005. For complete eligibility information or to download a nomination form, visit www.schoolcounselor.org, and click on "Professional Development and Awards" then click on "Awards."

Bookstore Now Features Three New Pubs – One by 2005 Conference Speaker

ASCA is pleased to announce the addition of three new books to the bookstore – just in time for winter break. The first – by Rosalind Wiseman, one of ASCA's 2005 Annual Conference featured speakers – is "Queen Bees and Wannabees." In this candid, insightful read, which takes you into the secret world of girls' friendships, the author dissects each role in a clique: Queen Bees, Wannabes, Messengers, Bankers, Targets, Torn Bystanders and more. She discusses girls' power plays, as well as teasing, gossip and reputations; beauty and fashion; alcohol and drugs; and boys and sex; and how cliques play a role in every situation. "What You Can Do to Help" sections offer extensive sample scripts, bulleted lists, and other easy-to-use advice to get inside a girl's world. [Order no. 7927; \$14.95 for members; \$19.95 for nonmembers.]

A second book, "See My Pain," by Susan Bowman and Kaye Randall, provides a collection of strategies and activities to help children and adolescents who deliberately self-injure. The publication, which provides a description of self-injury in young people and its underlying causes, also offers up a variety of hands-on creative arts approaches that can be used with individuals or small groups. Sample assessment questions and activities are included. [Order no. 6622; \$19.95 for members; \$26.95 for nonmembers.]

The last new addition is "Puzzle Pieces: Classroom Guidance Connection

K-5" by Gwen M. Stisch & Diane S. Senn. By providing more than 60 lesson plans with reproducible summary posters and parent letters, this book actively involves students in learning skills in the areas of feelings, decision making, school-to-work, peer relations and coping. [Order no. 6428; \$29.95 for members; \$41 for nonmembers.]

To order these books, visit ASCA's online bookstore at www.schoolcounselor.org by clicking on "Publications" and then "Online Store." Or, type in the book titles to the "Search" field at the top of every page and find them that way. While on the Web site, you can also register to see Wiseman speak firsthand at ASCA's 2005 Annual Conference June 26-29, in Orlando, Fla.

Join ASCA in Promoting No Name-Calling Week Jan. 24-28

ASCA has joined forces with more than 40 education, mental health, youth advocacy and social justice organizations to address the problem of name-calling and verbal bullying in U.S. schools. During the week of Jan. 24-28, 2005, schools across the nation serving grades five through eight will take part in a week of educational activities aimed at stopping name-calling and creating safer and more affirming schools for all students. For more information, visit www.NoNameCallingWeek.org.

Real World Programming on "In the Mix" This Month

Forget MTV and "The Real World," this is the real world. Introduce your teenage students to PBS' "In the Mix," the weekly national Emmy award-winning TV series for teens, by teens. Featured presentations this month include "The Way We See It: What Makes a School Worth Going To?," airing Nov. 20-27; and the debut of "Self-Expression Around the World," which focuses on the importance of self-expression and mentoring as a way for teens to learn life skills, showing Nov. 27. Each program runs 30 minutes and has off-air taping rights for educational use. ASCA is an active supporter of "In the Mix." For more information on programming times, specifics and transcripts, visit www.inthemix.org.

New Free Program Speaks To At-Risk Middle School Students

School counselors know that one of the greatest challenges in helping at-risk middle school students stay in school is getting through to them. Introducing Real Deal – a free, interactive stay-in-school program that allows middle school counselors to address real-life issues with at-risk teens while speaking to them in their own language. Topics addressed include bullying, substance abuse, absenteeism and homework frustrations. Supported by Ad Council and the U.S. Army, the program was evaluated and tested through extensive focus groups and pilot testing with real kids, in conjunction with advisors from ASCA. Program components include the Real Deal card game for up to 12 students and an educator's guide with game instructions, lesson plans for interactive problem solving and goal-setting activities. This brand-new program is FREE to middle school counselors, and is launching in January 2005 – just in time for National School Counseling Week. Prompt ordering recommended as supplies are limited; to do so, visit www.RealDealOrder.com.

Applications Sought for Journal for Specialists in Group Work Editorial Board

Applications are now being sought for a three-year appointment beginning Jan. 1, 2006, to the editorial board of the Journal for Specialists in Group Work. Interested applicants should send a letter of application, vita in both hard copy and IBM-compatible Microsoft Word format (including information about past editorial experience, if any) and reprints of recent articles in hard copy to Dr. Donald Ward, Editor, Journal for Specialists in Group Work, Department of Psychology and Counseling, Pittsburg State University, Pittsburg, KS 66762; dward@pittstate.edu. Applications are being accepted until Sept. 1, 2005.

Five \$1,000 Scholarships Available to PTA Member Families

As part of its sponsorship of National PTA, Alliant Credit Union is offering five \$1,000 scholarships to PTA members and their families for the fall 2005 semester. To qualify, students must: be a member of the PTA or a family member of a PTA member; be a member of Alliant Credit Union in good standing (families may join Alliant Credit Union online by completing an application form at www.alliantcreditunion.org/pta or by calling Alliant at (800) 328-1935); be applying to or enrolled in an accredited undergraduate program at a college, university, or vocational/technical institution (minimum 12 credit hours per semester) for the fall 2005 semester; complete the required paperwork, including an Alliant National Scholarship Program application, a 100-word statement of personal goals, and a 250-word essay on "Who taught you about saving money? How did he/she influence your development of good financial habits?" Also required is a list and description of the applicant's community involvement/ activities, along with an official copy of high school or college transcripts (whichever is applicable).

Paperwork must be postmarked by Dec. 31, 2004. For more details visit www.alliantcreditunion.org/pta. For information on National PTA, visit ww.pta.org.

New Web Tool Helps Bring Home the Cost of Teen Drinking

How much does teen drinking really cost? Now you can calculate the monetary and social costs of teen drinking in your school, district or community with a new Web tool called the Alcohol Cost Calculator for Kids available at www.alcoholcostcalculator.org/kids. Enter the number of students by age group and specify where you live, for instance, and you can determine how many students are likely to have serious alcohol problems and other associated health risks. You can also uncover how many school days students are likely to miss due to drinking problems, as well as discover treatment options. Created by Ensuring Solutions to Alcohol Problems at the George Washington University Medical Center, the calculator is especially useful when trying to affect school or district policies.

National Commission for Cooperative Education Announces Scholarship Opportunities

The National Commission for Cooperative Education, dedicated to the advancement of high-quality, college-level, cooperative education, is pleased to announce and sponsor its third annual National Co-op Scholarship Program. Designed to assist and encourage talented high school seniors and transfer students in their selection of a cooperative education program, the scholarship remains one of the largest independently sponsored merit co-op scholarship programs in the North America. The National Commission will award 69 \$5,000 merit co-op scholarships for up to a total renewable value of \$1,250,000. This is 20 more scholarships than last year. Applications must be postmarked by Feb. 15, 2005. To be eligible for a scholarship students must be accepted and plan to enroll for the 2005-2006 academic year at any one of the following 10 NCCE partner colleges and universities:

- * Antioch College
- * C.W. Post Campus of Long Island University
- * Drexel University
- * Johnson & Wales University
- * Kettering University
- * Northeastern University
- * Pace University
- * Rochester Institute of Technology
- * University of Cincinnati
- * University of Waterloo

Students can download applications from www.co-op.edu. To contact the National Commission for Cooperative Education, call (617) 373-3770 or e-mail ncce@neu.edu.

USTA Tennis & Education Foundation Serving Up Scholarships – Due Date is Feb. 4

The USTA Tennis & Education Foundation (USTA T&EF) is proud to announce it is accepting applications for its 2005 scholarship program, which each year recognizes deserving high school seniors who have excelled academically and participated extensively in an organized tennis program, such as USA School Tennis, USA Tennis National Junior Tennis League (NJTL), USA Team Tennis, or USA Tennis High Performance (or other such qualified programs as determined by the scholarship Committee). Each recipient of a USTA T&EF scholarship is expected to enroll as a full-time undergraduate student as defined by his/her undergraduate institution, no

later than the opening fall semester or term after notice of selection for the scholarship. USTA T&EF is a not-for-profit organization dedicated to improving the quality of life among our nation's youth and supports organizations that use tennis as a vehicle to help youngsters finish high school and qualify for college scholarships. Applications must be postmarked by Feb. 4, 2005. For details, please contact Ellen Del Colle at delcolle@usta.com or visit www.usta.com.

Upcoming Professional Development

ASCA 2005 Annual Conference
"School Counseling: A Model of Success"
June 26-29, 2005
Disney's Contemporary Resort
Orlando, Fla.
www.schoolcounselor.org

For details on any of the following SCA conferences, contact the individual state or regional school counseling associations.

2005 Events

Hawaii
Feb. 11
Hilton Hawaiian Village, Waikiki
Oahu

North Dakota
Feb. 13-15
Ramkota
Bismarck

Wisconsin
Feb. 23-25
Holiday Inn
Stevens Point