



Seattle Pacific University Library ECN 3102 Managerial Economics

Books

- Explore this link for helpful sources available at the SPU library on demographics, business ethics, strategy, leadership, listening, marketing, and more.
<http://spu.worldcat.org/profiles/clstrong/lists/2827601>
- Work & Faith Collection SPU library collection of books located in the Graduate/Faculty Study Room 3rd floor of the library about the integration of work and faith

Company Information

- *ABI/INFORM* (SPU database) can search by company name SWOT Analyses, company profiles (access link from Browse tab)
- ****Business Source Complete** (SPU database) Datamonitor Reports click on Company Profiles, SWOT analyses
- *Business Statistics of the United States* [Ref. HC101 A13122 2007]
- *IBISWorld* (SPU database) 723 industries, some company information on private and publicly traded companies
- ****International Directory of Company Histories** SPU Library SPU e-book resource

Financial Information

- *IBISWorld* (SPU database) 723 industries, some financial information on private and publicly traded companies
- ****Mergent Online** (SPU database) great place to find financial information on publicly traded companies and some private companies.
- EDGAR U.S. Securities and Exchange financial information of domestic and foreign companies
 - Electronic Data, Gathering, Analysis, and Retrieval system

Industry Information—trends, outlook, etc.

- *ABI/INFORM* (SPU database) can search by NAICS or industry name
 - Try using Browse tab to find various industries
 - Click on First Research link to get a list of industries
 - Industry Trends and Forecasts
- ****Business Source Complete** (SPU database) can search by NAICS code, Datamonitor Reports, SWOT, segmentation. Use Industry Profile limiter.
- Industrial Reports by the U.S. Census Bureau <http://www.census.gov/manufacturing/cir/index.html>
- *Encyclopedia of American Industries* SPU library SPU e-book
- *Encyclopedia of Emerging Industries* SPU library SPU e-book
- ****IBISWorld** (SPU database) 723 industries, some company information, some financial information on companies
- Industry snapshots from the Census Bureau <http://www.census.gov/econ/census/snapshots/index.html>
- *International Directory of Company Histories* SPU e-book
- ****NAICS**—North American Industry Classification System <http://www.naics.com/search.htm>
- *Standard & Poor's Industry Surveys* [Ref. HC106.6 .S74 v.1-v.2] has some company information and major industries
- *Standard & Poor's NetAdvantage* database (Seattle Public Library database) 52 industries

Economic Information

- *ABI/INFORM* (SPU database) marketing trends and forecasts. For market share data articles and research reports.
- American FactFinder U.S. Census Bureau site for information on population, housing, economic, and geographic data <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>
- *Business Source Complete* (SPU database) can search by NAICS code. Search using restaurants as a SU and Seattle as Geographic term.
- Concentration Ratios (U.S. Census Bureau) <http://www.census.gov/econ/concentration.html> Data from the Economic Census. Manufacturing reports include the Herfindahl-Hirschman Index.
- PsycINFO (SPU database) Try Classification codes of 3900, 3920, 3940
- Statistical Abstract of the United States <http://www.census.gov/compendia/statab/>
- U.S. Department of Labor *Bureau of Labor Statistic* <http://www.bls.gov/> Provides demographics
- U.S. Bureau of Economic Analysis <http://www.bea.gov/>
- U.S. Census Bureau <http://www.census.gov/> check out the Economic Indicators page



Seattle Pacific University Library
ECN 3102 Managerial Economics

- U.S.D.A. (U.S. Department of Agriculture) Economic Research Service <http://www.ers.usda.gov/>
- U.S.D.A. Office of the Chief Economist World Supply and Demand Estimates <http://www.usda.gov/oce/commodity/wasde/>
- U.S. Department of Treasury Economic Policy page <http://www.treasury.gov/Pages/default.aspx> hover over the "Resource Center" tab and click on Economic Policy link
- White House Economy report <http://www.whitehouse.gov/issues/economy>

**** indicates important resource to start research**