

**Seattle Pacific University's  
4th Annual Social Venture Plan Competition  
Winter and Spring Quarters, 2010**

**Official Rules**

1. The Social Venture Plan Competition (SVPC) is a team event. Each team shall consist of not less than two and not more than six members. *SPU teams* must include at least one current SPU student. *At large teams* must be sponsored by a recognized partner organization (e.g. UW, Youth Venture, etc.) Faculty or staff members of SPU or partner organizations are not eligible to be team members.
2. Teams are encouraged but not required to attend a series of resource nights beginning Wednesday, January 13<sup>th</sup> and running through Wednesday, March 3<sup>rd</sup>, 2010. SPU students wishing to receive credit for their projects should officially sign up for the resource nights by registering for the winter class *BUS 3682: Social Venture Planning*. Participants may attend these sessions even if they are not registered.
3. Teams intending to compete in the SVPC should submit an *Intent to Participate* form to the School of Business and Economics (SBE), McKenna Hall, second floor or electronically to Dr. Don Summers ([summed@spu.edu](mailto:summed@spu.edu)) by February 9<sup>th</sup>, 2010.
4. Each team shall submit an electronic version of a written plan for their social venture (including financials) and a one-page executive summary (a separate file) to [summed@spu.edu](mailto:summed@spu.edu) as Word documents. Other file formats may be allowed by exception. Each team will also submit an official signed *Entry Form* (hard copy) to SBE. The venture plan should follow the template laid out on the SVPC web-site. **The written plan shall be submitted no later than 5:00 p.m. on March 17, 2010.** This is the official entry deadline for the SVPC.
  - a. Each venture plan must include a description of the social need to be addressed as well as the means by which the venture will address that need.
  - b. Each venture plan must include a revenue-generation mechanism. Venture plans that are purely donation-funded will not be considered.
5. Each team will participate in **a coaching event on Wednesday, April 7, 2010 from 6:00 to 7:30 p.m.** Teams will be paired with community partners (social entrepreneurs, businesspeople, not-for-profit experts, etc.) for feedback specific to their plan and making their "pitch."
6. Each team will produce display materials and participate in the **Showcase Round on Wednesday, April 21, 2010 from 2:00 to 6:00 p.m. in Weter Hall & Martin Square.** Teams should plan to have enough members available to staff the event for the entire time. Having two or more team members present at all times is strongly encouraged, however no more than four members may work the event at any time.

The intent to participate form, official entry form and SVPC venture plan template are available on the SBE web-site at:

<http://www.spu.edu/depts/sbe/svpc.asp>