

# Key Assessment Terms

## Mission Statement:

- An over arching statement about your purpose
- All members of your department should feel ownership
- Take time to develop this statement (but remember you'll need to move on

## Goals:

- Statements that sum up to form your mission
- Relatively small number
- Should be lofty
- Measurability is nice, but not essential
- Do not formulate goals in order to make assessment easy
- Goals should sum up your mission

## Objectives

- Precise statements
- Must be measurable
- If objectives are met, goal is achieved