

## Content Capture Technologies:

Camtasia Relay™  
TechSmith



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## Goals

Review Web 2.0 Educational Technologies

Study features of contentcasting technologies available to faculty

Explore examples

Learn how to plan a contentcast






Practice creating a content capture using Camtasia Relay

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### Web 2.0 Educational Technologies

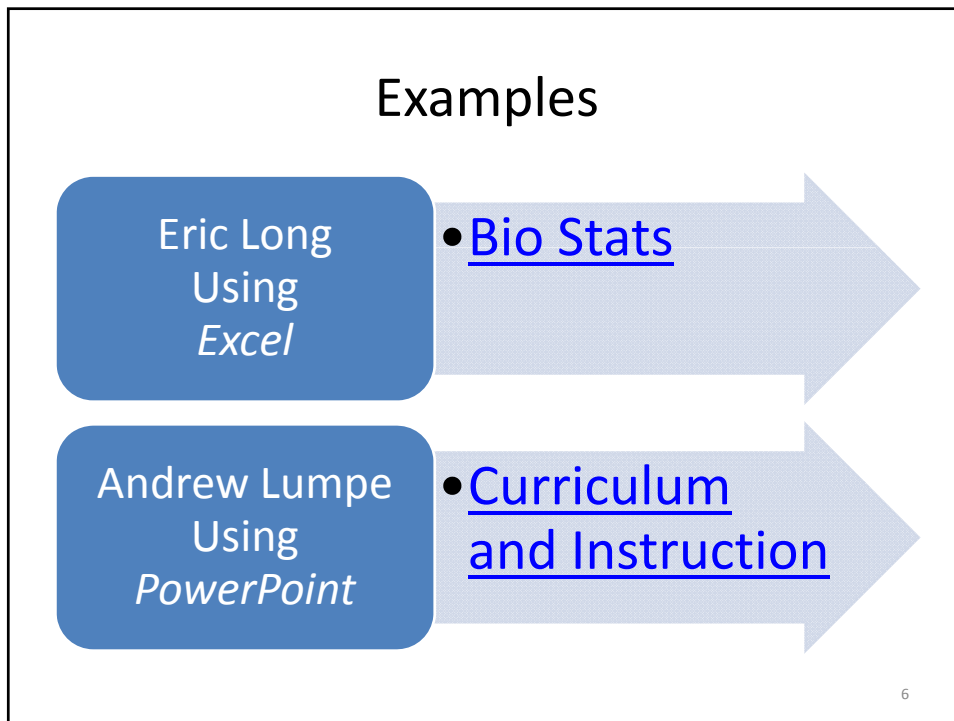
Web 2.0 Technology	Definition	Examples	Uses in Education	Benefits	Challenges
Wiki	Hawaiian word for "quick", a website where users can add and/or edit content collaboratively using only a web browser	<a href="http://www.wikispaces.com">http://www.wikispaces.com</a> <a href="http://www.wetpaint.com">http://www.wetpaint.com</a> Within Blackboard: Learning Objects' TeamsLX Wiki	Collaborative projects	<ul style="list-style-type: none"> <li>• Equal voice for all</li> <li>• Slackers can't hide</li> <li>• History can be replayed</li> <li>• Contextual organization, not chronological</li> </ul>	<ul style="list-style-type: none"> <li>• Training</li> <li>• Appropriate project</li> <li>• Wikipedia fallout</li> </ul>
Blog	Short for "web log", a website designed to be an online journal or diary. May allow others to comment on postings	<a href="http://www.weblogg-ed.com">http://www.weblogg-ed.com</a> <a href="http://www.blogger.com">http://www.blogger.com</a> Within Blackboard: Learning Objects' TeamsLX Blog	Reflections, journals	<ul style="list-style-type: none"> <li>• Metacognition</li> <li>• Ongoing course feedback</li> </ul>	<ul style="list-style-type: none"> <li>• Need prompts to discourage rambling</li> <li>• May need to be private to encourage self-reflection</li> </ul>
Podcast	Short for "iPod broadcast", audio/video files are posted on the internet. Users subscribe to feed so files automatically downloaded they are available	<a href="http://www.spu.edu/itunes">http://www.spu.edu/itunes</a> <a href="http://itunes.stanford.edu/">http://itunes.stanford.edu/</a> Within Blackboard: Learning Objects' TeamsLX Podcast	Lectures, clarification, feedback, student projects	<ul style="list-style-type: none"> <li>• Unlimited replays</li> <li>• Instant guest lecturer</li> <li>• May be a way to increase in-class discussion</li> </ul>	<ul style="list-style-type: none"> <li>• Increases skipping?</li> <li>• Digital divide?</li> <li>• Intellectual property concerns</li> <li>• Copyright violations?</li> </ul>

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	 Adobe Connect	 Adobe Presenter	 Jing	 CAMTASIA RELAY	 Audacity
Authoring Platform	PC/Mac	PC	PC/Mac	<b>PC/Mac</b>	PC/Mac/Linux
Real-time Participant Interaction	Yes	No	No	<b>No</b>	No
PowerPoint	Yes	Yes	Yes	<b>Yes</b>	No
Whiteboard	Yes	No	Possible	<b>Possible</b>	No
Screencasts under five minutes	Probably not	No	Yes	<b>Yes</b>	No
Screencasts without time constraints	Yes	No	No	<b>Yes</b>	No
Offline replay	Possible	No	Yes	<b>Yes</b>	Yes
Talking head	Yes	Yes	No	<b>No</b>	No
Video clips	Yes	Yes	Not really	<b>Not really</b>	No

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	 Adobe Connect	 Adobe Presenter	 Jing	 CAMTASIA RELAY	 Audacity
Chat	Yes	No	No	No	No
Record one slide at a time	No	Yes	No	No	No
Seamless switching between open programs on desktop	Yes	No	Yes	Yes	No
Option of not recording	Yes	No	No	No	No
Recording can be saved for offline use	Yes	Yes	Yes	Yes	Yes
Presentation can be edited later	Possible	Yes	No	Possible	Yes
Can create an MP3 version of content	No	No	No	Yes	Yes
Cost	10K w/annual fee of 2K	Included with Connect	Free	5K w/annual fee of 1K	Free



## Basic Tips

Standardize on settings when recording a series of podcasts

Recordings don't have to be perfect but it's okay to try again

Have patience - Efficiency comes with practice

Eliminate Desktop distractions

Consider mouse modifications to help students know what you want them to look at on the screen

<http://www.screencast.com/answers/tutorial.aspx?id=403>

## Narration Tips

Consider writing a script

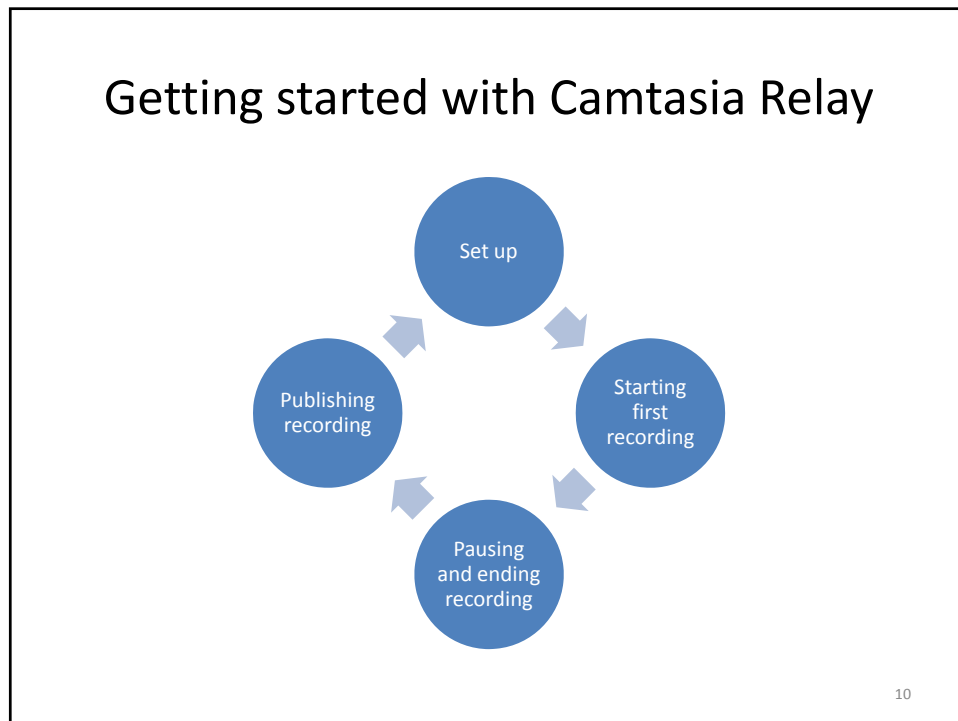
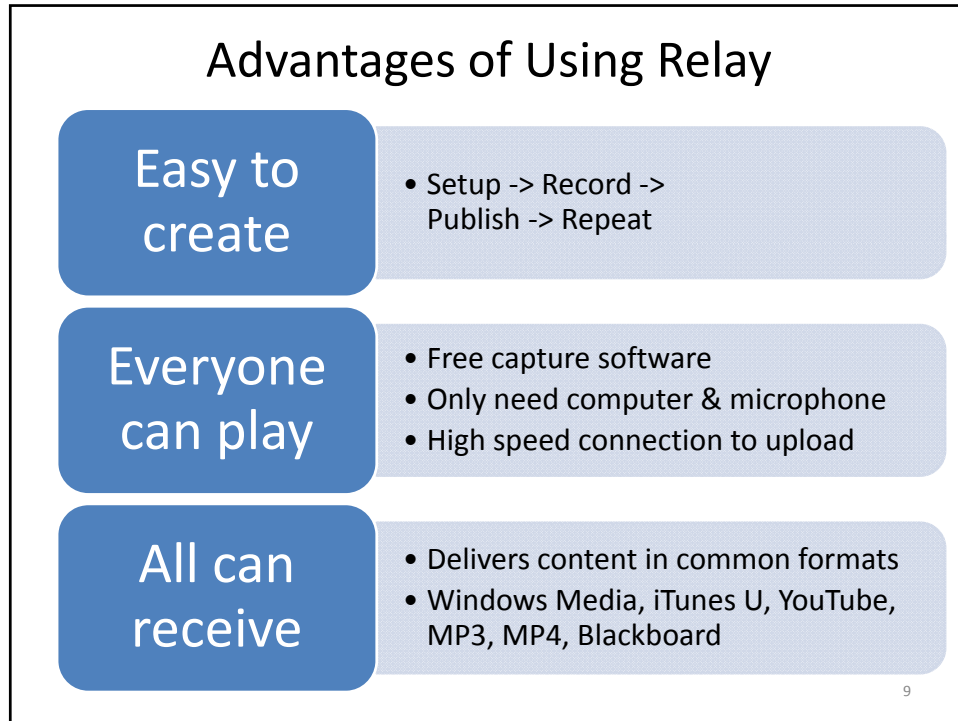
Practice a recording several times

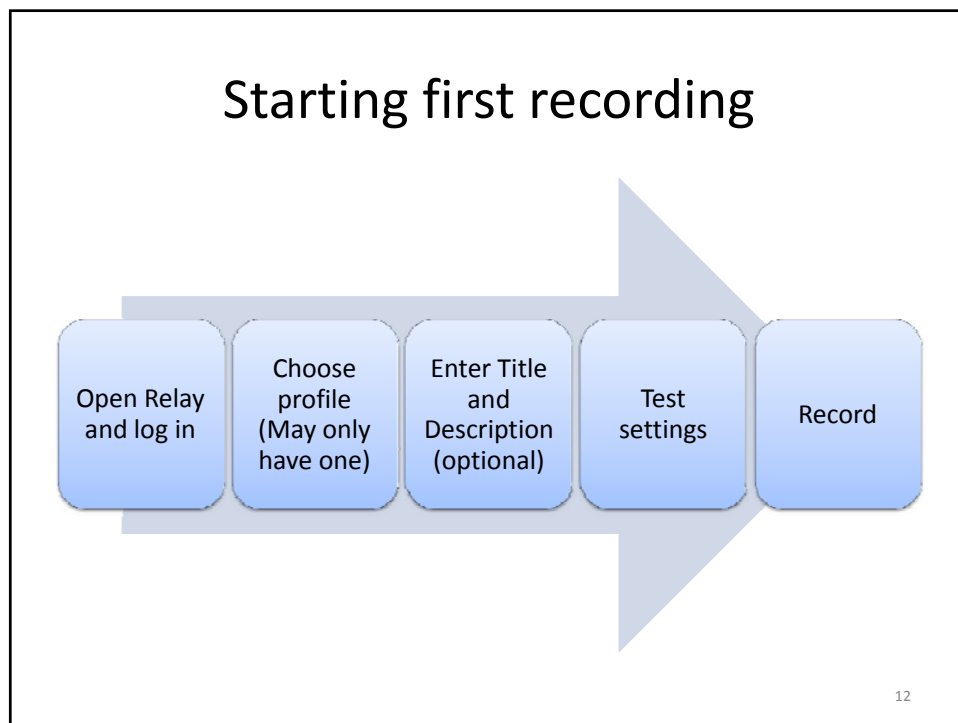
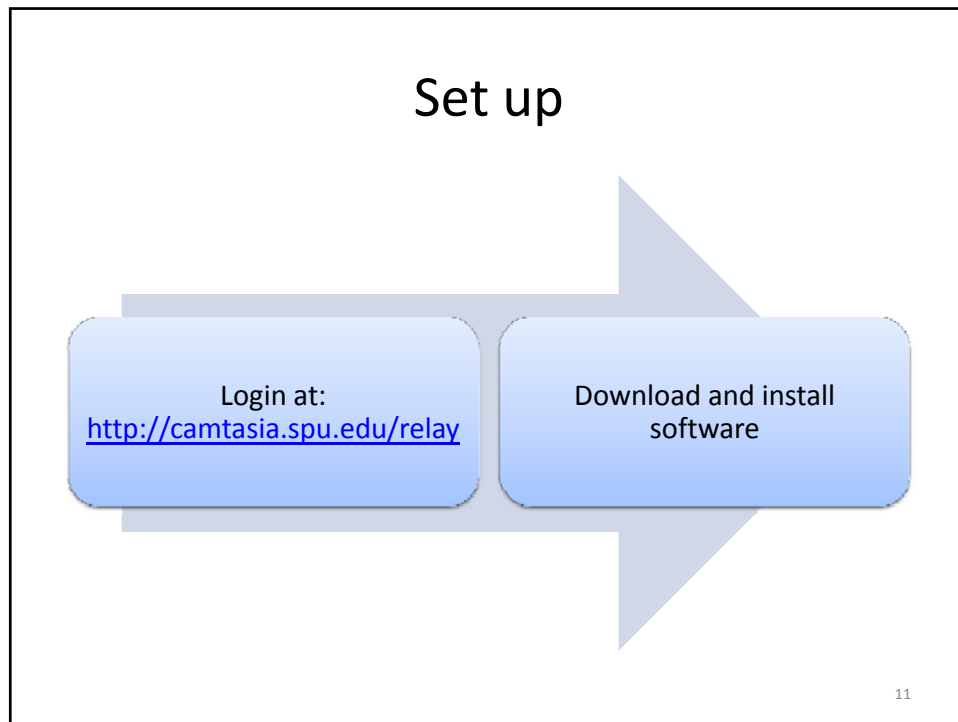
Include goals or objectives near the beginning

Try to eliminate exterior noise when recording

Speak slowly, take your time

<http://www.screencast.com/answers/tutorial.aspx?id=403>





## Pausing and ending recording

F9 to Pause

F10 to Stop

Submit  
recording  
after stopping

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## Publishing recording

An email will come  
when recording is  
finished

Post link or file in  
Blackboard or  
other location

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## Comments or Questions?



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