

The following is a sample of occupational titles and work settings related to Visual Communications. Keep in mind that career options are not dictated solely by choice of major. Just as there are many careers open to graduates of any major, there are many paths to careers that do not require a specific degree. Use this information as a beginning guide to exploring options.

Sample Job Titles:

- Advertising Illustrator
- Airbrush Artist
- Animator/Multi Media Artist
- Architect
- Architectural Drafter
- Art Appraiser
- Art Center Director
- Art Conservator
- Art Critic/Reporter
- Art Fundraiser
- Art Librarian
- Archivists & Curators
- Art Director (motion picture, radio, TV)
- Art Librarian
- Art Manager/Administrator
- Art Teacher
- Art Therapist
- Fine Artist
- Artist Agent
- Artists' Manager
- Audiovisual Specialist
- Blacksmith Artist
- Book Designer/Illustrator
- Camera Operator
- Cartographer
- Cartoonist
- Ceramic Engineer
- Cloth Designer
- College Academic Advisor
- Commercial Artist
- Computer Game Designer
- Continuing Education Instructor
- Costume Designer
- Creative Director
- Curator
- Designer
- Director, Motion Picture
- Drafter
- Editor, Book
- Editor, Film
- Editor, Magazine
- Editor, Newspaper
- Etcher
- Executive Director
- Exhibit Designer
- Fashion Consultant
- Fashion Coordinator
- Fashion Designer
- Film Editor
- Producer
- Floor Director
- Floral Designer
- Graphic Artist/Designer
- Illustrator
- Industrial Designer
- Interior Decorator
- Landscape Architect
- Magazine Stylist
- Makeup Artist
- Media Relations Specialist
- Medical/Scientific Illustrator
- Memorial Designer
- Motion Picture Director
- Motion Picture Photographer
- News Photographer
- Package Designer
- Painter
- Pattern Designer
- Portrait Artist
- Photographer
- Photojournalist
- Preservation/Restoration Assistant
- Printer
- Producer (Radio, TV, Broadcasting & Theater)
- Public Information

Possible Professional Settings:

- Advertising Agencies
- Archives
- Business Corporations
- College/University
- Consulting Firms
- Cultural Resource Firms
- Environmental Engineering Companies
- Federal & State Agencies
- Foreign Service Agencies
- Foundations
- Government Agencies
- Historical Societies
- Hospitals & Medical Centers
- International Organizations
- Internet Media Companies
- K-12 Schools
- Laboratories
- Museums
- National Parks
- Nature Centers
- Newspapers & Magazines
- Non-Profit Organizations
- Regional Development and Planning
- Research Institutes
- Social Service Agencies
- Television & Motion Picture Industry
- Zoos

Resources:

The following lists are samples of resources available for learning more about majors and careers.

Websites Related to this Field

- Artist Resources & Job Listings: <http://www.artistresource.org/jobhunt.htm>
- Studio Art: <http://www.collegeart.org/careers/>
- The Complete Resource for Careers in the Visual Arts: www.ArtCareer.net
- Arts Employment: <http://www.wwar.com>
- Oswego State University of New York: <http://www.oswego.edu/student/career/careersin/arts.html>

Professional Associations – Samples

- American Institute of Graphic Artists: <http://www.aigaseattle.org/>
- American Advertising Federation: www.aaf.org
- American Society of Media Photographers, Inc.: www.asmp.org
- Society of Publication Designers: www.spd.org
- Society of Illustrators: www.societyillustrators.org

Sample Internship Sites & Volunteer Opportunities

- http://www.spu.edu/depts/cdc/students/internships/documents/ArtandVisualCommunicationInternshipSites_000.pdf

General Career Information

- Washington Occupation Information System: www.wois.org Site Key: KTX478
- Occupational Outlook Handbook: www.bls.gov/oco
- The Occupational Information Network, (O*Net): www.onetcenter.org

SPU Resources

- Visual Communications Department Website: <http://www.spu.edu/depts/viscom/page/program/viscomm.asp>
- Major & Career Exploration (GS 2001 - 2 credits, offered every quarter)
- Career Counseling: call 206.281.2485 or stop by the Center for Career and Calling on the second floor of the SUB
- Academic Advising: www.spu.edu/depts/sas
- Academic Catalog: www.spu.edu/academics.aspx
- On Track Degree Planner: <http://spu.edu/academics/on-track-degree-planner/>

* Websites are current as of September 2011. If any go inactive, please let us know.