

Senior Week Guest Speaker Biographies



Senior Week Keynote - Tim Broxholm is a strategic, charismatic, performance driven teacher, coach, consultant and speaker who is dedicated to educating, engaging and inspiring individuals, organizations and schools to attain excellence. Tim is currently a professor of Business Management at Green River Community College, an HR Consultant for Washington Employers, and the owner of TBrox Rocks: Motivational Speaking and Transformational Coaching. Tim is a distinguished national keynote speaker and SPU alum from the Industrial/Organizational Psychology program.

Elizabeth Atcheson is Career Coach with Blue Bridge Career Coaching, who has been working with job-seekers and career-changers since 1997. Elizabeth earned a B.A. in Psychology from Stanford University and an M.B.A. from Stanford University's Graduate School of Business. She believes that strategy and marketing must be central to the job search process and she actively utilizes strategic and marketing concepts in her work with clients. Prior to becoming a career coach, she worked in advertising, marketing communications, market research, and non-profit administration and fundraising for firms and organizations in San Francisco and Seattle. She serves on the Puget Sound alumni chapter of Stanford's Graduate School of Business and has particular interests in entrepreneurship and organizational change. She also serves on the boards of two San Francisco foundations. www.bluebridgecoaching.com



Lindsey Daniels holds a BA in Psychology and English Literature from the University of Washington and a Masters in Elementary Education from Washington State University. She worked at Nordstrom while she was in school and ended up pursuing a career with Nordstrom rather than teaching. She has been with the company for 11 years in a variety of roles including sales, department manager, HR manager and is currently the Diversity Affairs Director for the NW where she assists stores in developing leaders that create inclusive environments so that all employees and customers feel welcome and included. She educates managers on why diversity is a critical piece to a successful business, assists with hiring diverse candidates, and conducts trainings and helps initiate relationships between the stores and the community.

Dr. Margaret Diddams is Professor of Industrial / Organizational Psychology and the Director for the Center for Scholarship and Faculty Development. She has taught graduate students at SPU and at Columbia University for over 20 years.



Ken Diebner is the Founder of Career Coaching Catalyst with over 30 years of executive sales leadership experience within the medical device community with such prestigious companies as McKesson, Owens & Minor, Hill-Rom, Teleflex Medical, Terumo Interventional and MEDISISS. He is also the Founder and former President of Diversified Medical Products and HUGS. *"I am a passionate, results-oriented executive with a tenacious commitment to drive sales and enhance market share. I lead from the front and thrive on the opportunity to motivate, inspire, coach and develop other professionals. I believe that we all have untapped talent residing within and my mission is to harvest that strength and help others reach their peak level of performance."* www.careercoachingcatalyst.com



Dr. Barry Gjerdrum grew up in Calgary, Canada where he obtained a degree in exercise physiology from the University of Calgary while working in the ski industry. His interest in natural health care and his desire to help people brought him to chiropractic, and he graduated with honors from Palmer College of Chiropractic in California and has been in private practice in the Seattle area since 1996. Dr. Gjerdrum has specialized training in pediatric care as well as a focus on athletic performance. He is active in the WA State Chiropractic Assoc., International Chiropractic Assoc., International Chiropractic Pediatric Assoc., Christian Chiropractic Assoc. and Chiropractic Leadership Alliance. Dr. Barry is a wellness expert and provides workshops on maintaining a healthy lifestyle. <http://www.mylifestylechiropractic.com>

Daniel Hallak is an expert in job searching, career counseling, and résumé writing. Having worked in recruiting at Microsoft and in career advising through several colleges and universities, he practices everything he preaches as he models intentional career management and personal branding. Currently he is the Professional Development Specialist for SPU's Master's in Management and Social/Sustainable Business. In addition to his role at SPU, Daniel has coached hundreds of students, alumni, and seasoned professionals at local universities and through his firm, [Next Step Career Consulting](#). He earned his Master's degree from SPU and is continuing his studies at SPU in pursuit of a Ph.D. in Industrial / Organizational Psychology.



Mary M Mitchell is founder and president of the Mitchell Organization, a global training and consulting practice. She is a syndicated newspaper columnist and author of nine books which have been translated into eight different languages, including: *The First Five Minutes: How to Make a Great First Impression in Any Business Situation*, *Class Acts – How Good Manners Create Good Relationships* and *Good Relationships Create Good Business*, and her latest, *Fast Track to Modern Manners*. Mary has delivered etiquette training programs for major international companies including Lexis, Lockheed Martin, Tiffany & Co., and T-Mobile and has had guest appearances on *Good Morning America*, *Fox Style News*, *Working Woman*, and *the Lifetime Network*. www.themitchellorganization.com

Carla Erickson Orlando works part-time in the Center for Career and Calling as a Vocational Discernment Counselor and teaches a new general studies course, *Finding Your Vocation*. Carla combines her background in Student Development and Ministry to provide education and spiritual direction to students and also leads group retreats and workshops. Carla loves art, writing, the beauty of Pacific Northwest, and life with her husband, Joe, and their daughters, Sophia and Josephine. www.carlaorlando.com



Rick Sass, Employer Relations Manager in the Center for Career and Calling, creates and develops relationships between local, regional and national employers and the SPU community. Prior to SPU, Rick was a Career Coach with global talent management firm, Lee Hecht Harrison and Career Horizons where he developed outplacement programs for clients including Verizon, Microsoft, Boeing and the Bill & Melinda Gates Foundation. Rick also spent more than 25 years in print media management roles including regional General Manager for USA Today and Director of Marketing & Sales at the Puget Sound Business Journal. Rick holds a BBA in Finance from the University of Notre Dame and an MBA from the University of Kansas. www.linkedin.com/in/ricksass

Jeff Southard, Financial Awareness Trainer with Educational Credit Management Corporation, has an extensive background teaching money management skills to diverse populations throughout the U.S. He is the primary content author of popular online and printed education materials and has presented budgeting and financial life skills seminars for NW Education Loan Ass. and Consumer Credit Counseling Services of Seattle. Jeff holds a B.S. in Theater Arts from Emerson College in Boston and a Master's in Playwriting from WWU. Jeff's relaxed, unique presentation style actually makes the topic of debt management fun.

