

# RANDAL S. FRANZ

---

School of Business and Economics  
Seattle Pacific University  
Seattle, WA 98119  
(206) 281-2729 office  
rfranz@spu.edu

---

## **Education:**

- 1991 Ph.D. Sociology, Formal Organizations and Social Psychology, Stanford University.
- 1988 A.M. Sociology, Stanford University.
- 1985 M.A. Sociology, California State University, Sacramento.
- 1982 B.A. with Honors, Social Science (History), California State University, Sacramento

## **Teaching Experience:**

- 1998-present ASSOCIATE PROFESSOR OF MANAGEMENT in the School of Business and Economics at Seattle Pacific University, Seattle, WA. Responsible for teaching “Organizational Behavior,” “Designing Organizations,” “Managing Systems,” “Social Enterprise,” “Sustainability,” “Managing Diversity,” “University Seminar,” “Business Ethics” and “Grace & Soul in Business.”
- 2004-05 VISITING PROFESSOR OF MANAGEMENT at the International University, Vienna, Austria. Taught graduate and undergraduate courses entitled: “Organizational Behavior,” “Leadership” and “Business Ethics.”
- 1991-98 ASSISTANT PROFESSOR OF MANAGEMENT in the School of Business and Economics at Seattle Pacific University, Seattle, WA

## **Recent Research Activities:**

- 2011-present Co-PRINCIPAL INVESTIGATOR, with Dr. Don Lee, on cross-cultural understandings of the role-of-business and perceptions of corporate social responsibility activities. Extending previous research into Hong Kong, South Korea and Singapore.
- 2011-present CONSULTANT working with Seattle-based companies to assess their CSR activities and conduct stakeholder dialogue around their perceptions of the company’s level of responsibility. Project applies the CSR Portfolio and Responsibility Matrix developed in the Role-of-Business model.

### **Selected Publications:**

- 2012 Franz, R.S. & Petersen, H.L. "Role of Business: a portfolio model of corporate social responsibility" in Journal of Global Responsibility. (3)1: pp.83 – 110.
- 2012 Franz, R.S. "Poly-Capitalism: What if we aren't capitalistic enough?" an online submission to the Management Innovation eXchange Project's "Long-Term Capitalism Challenge." Accessed at: <http://www.managementexchange.com/hack/poly-capitalism-what-if-we-arent-capitalistic-enough>
- 2007 VanDuzer, Franz, Karns, Wong & Daniels. "It's not your business: a Christian reflection on stewardship and business" in the Journal of Management, Spirituality and Religion. 4(1): pp.99-122.
- 2000 Daniels, D., Franz, R.S., & Wong, K. "A Classroom with a Worldview: Making Spiritual Assumptions Explicit in Management Education" Journal of Management Education. 24(5): pp.540-61.
- 1998 Franz, R.S. "Task-Interdependence and Personal Power in Teams." Small Group Research. 29(2): pp.226-53.
- 1998 Franz, R.S. "Whatever You Do, *Don't* Treat Your Students Like Customers" in Journal of Management Education, 22(1):pp.63-69.

### **Selected Service Activities:**

- 2002- present Co-Founder & Fellow, Center for Integrity in Business. Seattle Pacific University.
- 2005-present Instructor, University Seminar program, Seattle Pacific University
- 2008-present Member, Advisory Board, Center for Integrity in Business.
- 2012-present Member, Faith Integration/AWDB committee, School of Business & Economics

### **Selected Honors and Awards:**

- 2011-14 Awarded, Joseph C. Hope Professorship in Leadership & Ethics.
- 2003 Teacher of the Year, School of Business & Economics, Seattle Pacific University.
- 1998 Scholar of the Year. School of Business & Economics, Seattle Pacific University.