

Kenman Wong, Ph.D.

Seattle Pacific University
School of Business, Government & Economics
3307 Third Ave West
Seattle, WA 98119
klwong@spu.edu
206-281-2353

EDUCATION:

- 1997 Ph.D., Social Ethics, University of Southern California
- 1987 M.B.A., University of Washington, Foster School of Business
Business, Government & Society Emphasis
- 1986 B.S., Biola University, Crowell School of Business
Business Administration Major
Biblical & Theological Studies Minor

PROFESSIONAL EXPERIENCE:

- 2001-present Seattle Pacific University, School of Business, Government & Economics
Professor of Business Ethics (Tenured, 2001)
- Associate Professor of Business Ethics (1997-2001)
- 1989-1997 Biola University
Lecturer and Assistant Professor of Management
- 1988-89 Andersen Consulting (Accenture), Los Angeles Office
Consultant, Information Technology & Org. Change Management
Key Client Engagements:
Toshiba
Bank of California
The Upjohn Company (Now Pfizer)
Good Samaritan Hospital
NASA/Jet Propulsion Laboratories

PUBLICATIONS:

Books:

K. Wong and S.B. Rae (2011). *Business for the Common Good*. IVP Academic. Indonesian Translation: 2014 (Favorable reviews in *Business Ethics Quarterly*, *Studies in Christian Ethics*, *Journal of Markets & Morality*, *Comment*, *Ethics & Medicine*, *Faith in Business Quarterly*, *JBIB*, *Denver Journal of Theology*, *Themelios*, *Non-Profit and Voluntary Sector Quarterly*)

K. Wong. (1999) *Medicine and the Marketplace: The Moral Dimensions of Managed Care*, University of Notre Dame Press. (Favorable Reviews in the *Journal of Medical Ethics*, *Medical Humanities Review*, *Annals of the American Society of Political and Social Sciences*, *Choice- Outstanding Academic Book Award*)

Edited Books:

S. B. Rae and K. Wong. (2012) *Beyond Integrity: A Judeo-Christian Approach to Business Ethics* (Third Edition), Harper-Collins/Zondervan. First edition, 1996; Second, 2004; Spanish Translation, 2008.

Edited Journal Theme Issues:

K. Wong and R. Martinez. (2008) Guest Editors, "The Iron Cage Unchained: Christian Perspectives on Business in the Post-Modern Age." *Christian Scholars Review*, Autumn.

Academic Articles & Chapters:

K. Wong, B. Baker and R. Franz (In press), "Reimagining Business Education as Character Formation." *Christian Scholars Review* . (Lead Symposium Article).

K. Wong, B. Baker and R. Franz (In Press), "Response to Neubert, Dyck Stansbury, Cioffi, Snyder & Wolterstorff." *Christian Scholars Review*.

K. Wong and D. Richards (2014), "Commercialization and Microfinance Interest Rates: Usury or Just Prices?" *The Journal of Markets and Morality*. Fall.

D. Daniels, R. Franz, G. Karns, J. Van Duzer & K.Wong. (2012) "Toward a Theology of Business." In B.C. Okonkwo, ed. *Finding Meaning in Business: Theology, Ethics & Vocation*. New York: Palgrave-MacMillan.

B. Dyck and K. Wong. (2010) "Corporate Spiritual Disciplines and the Quest for Organizational Virtue." *Journal of Management, Spirituality and Religion*.

B. Dyck, M. Neubert & K. Wong, (2008) "Unchaining the Iron Cage: A Look at what Managers Can Do." *Christian Scholars Review*. XXXVII: 1, Fall.

J. Van Duzer, R. Franz, G. Karns, K. Wong, D. Daniels. (2007) "It's None of Your Business: A Reflection on Stewardship." *Journal of Management, Spirituality & Religion*.

R. Franz and K. Wong. (2005) "Spirituality & Management: A Wider Lens," *Journal of Management Inquiry*, July.

A. Erisman, D. Daniels, K. Wong & R. Franz, (2004) "Analyzing and Responding to Different Christian Views of the Corporation," *Business and Professional Ethics Journal*.

D. Daniels, R. Franz & K. Wong. (2000) "A Classroom with a Worldview: Making Spiritual Assumptions Explicit in the Management Classroom," *Journal of Management Education*. (Lead Article)

K. Wong & G. Steinke. (2000) "The Development of Computer Ethics: Contributions from Business Ethics and Medical Ethics," *Science and Engineering Ethics*, pp. 245-53.

D. Daniels and K. Wong, (1999) "Science or Metaphysics?" (A comment on Buss, Haselton, Shackelford, Bleske, and Wakefield's article). *The American Psychologist*. Vol. 54(6), pp. 442-443.

K. Wong. (1998) "Patients and Profits: Business Ethics for Managed Care Organizations," in J. Kilner, R. Orr, J. Shelley (eds.), *The Changing Face of Health Care: A Christian Appraisal of Managed Care, Resource Allocation, and Patient-Caregiver Relationships*. Eerdmans Publishing, pp. 145-161.

K. Wong. (1996) "Tobacco Advertising and Children: The Limits of First Amendment Protection," *Journal of Business Ethics*. Vol. 15 (10), pp. 1051-64.

Conference Papers & Presentations:

K. Wong and B. Baker, (2012) "Thou Shalt or Once Upon a Time: The Role of Story in Christian Business Ethics." *CBFA Conference*, Vancouver, BC Canada, June.

J. Stansbury, K. Wong, et al (panelists), "Organizational Virtue: Prospects and Problems for Christian Business Scholarship." *CBFA*, Vancouver BC, Canada, June, 2012.

K. Wong and D. Richards, (2011) "Usury or Just Price? A Christian Ethical Evaluation of Interest Rates in Commercialized Microfinance." *18th Annual International Conference Promoting Business Ethics*, held at St. John's University, New York. October.

K. Wong and J. Van Duzer. (2006) "Navigating Muddy Waters: Preparing Students to Handle Moral Compromise in Managerial Roles" *CBFA Conference*, Ohio. October.

M. Neubert, K. Wong, D. Daniels, et al. (2005) "The Role of Theology in Management Theory and Practice," Professional Development Workshop. *Academy of Management Annual Meeting*, Hawaii, August.

R. Martinez, M. Neubert, K. Wong & Y. Smith. (2004) "How a Corporation can Lose its Soul: Corruption for all the Right Reasons," *CBFA Conference*. San Antonio, TX, October.

A. Erisman, D. Daniels, K. Wong & R. Franz. (2004) "Analyzing and Responding to Different Christian Views of the Corporation," *Faith, Profit and Decision Making Conference*. Center for Applied Christian Ethics, Wheaton College, Illinois, March.

J. Van Duzer, R. Franz, G. Karns, K. Wong et al. (2003) Towards A Statement on The Biblical Purposes Of Business. *Fifth International Symposium on Catholic Social Thought and Management Education*, Bilbao, Spain, July.

D. Daniels, R. Franz & K. Wong. (2000) "Spirituality in Management: A Worldview Framework," *Academy of Management Annual Meeting*. Toronto, Ontario.

K. Wong and G. Steinke. (1998) "The Development of I.T. Ethics: Lessons from Business Ethics and Medical Ethics." *Ethicomp 98: The Fourth Annual International Conference on Computer Ethics*. The Netherlands, March.

K. Wong. (1997) "Balancing Patients and Profits: Business Ethics for Managed Care Organizations," *The Changing Face of Health Care, National Conference on Bioethics*, Bannockburn, Illinois, July.

Other Publications:

J. Terrill and K. Wong, "Serving our Work and our Neighbors: Which Comes First?" *Comment*, September, 2011

K. Wong, "Why Microfinance can Still Work," *ThinkChristian*, July, 2011

K. Wong, J. Terrill and J. Keenan, "Capitalizing with the Poor." *Q: Ideas for the Common Good*, July, 2011

K. Wong, "Good News About Gas Prices?" *ThinkChristian*, May, 2011

K. Wong, Feeling Sorry for the Super Rich," *ThinkChristian*, April, 2011

K. Wong, "Does Albert Pujols Deserve Exorbitant Pay?" *ThinkChristian*, April, 2011.

K. Wong, "Is it Wrong to Pursue Profit?" *Q: Ideas for the Common Good*, March, 2011.

K. Wong, (2010) "Christian Business Ethics" in D. Patte, ed. *Cambridge Dictionary on Christianity*. Cambridge University Press.

K. Wong & J. Van Duzer. (2002) "Can Your Company Survive an Ethics Audit?" *Washington CEO*.

J. Van Duzer and K. Wong. (2002) "Good Business," *Washington CEO*, January.

K. Wong. (1999) "Finding True North," *Life@Work Journal*, September-October.

Invited Presentations & Workshops (selected):

"Faith, Finance & the Bottom Billions." Arts & Ideas Series, University Presbyterian Church, Seattle, December, 2011.

"The Role of Business in Ending Poverty." *Edward and A. Rita Schmidt Endowed Lecture in Ethics*, Susquehanna University (PA), October, 2011.

"Business Ethics." *Gravity Payments*, Management Development Workshop, September, 2011

"Microfinance and the Prevention of Human Trafficking." *Unbound Conference*, Seattle WA, April, 2010.

"Microfinance & Economies of Justice" *Faith, Film & Justice Conference* (with M. Russell, D. Von Stroh, D. Erhardt & T. Snow), Seattle, WA. October, 2009.

"Microfinance Education." (w/ L. Klug and J. Huebner), *Pacific Northwest Microfinance Conference*, Seattle, May, 2009.

"Managing Ethics and Compliance: The Big Picture." *California Bankers Association: Regulatory Compliance Conference*. Long Beach, California, October, 2005.

"Christian Ethics and the Business School Curriculum," *Baylor University, Hankamer School of Business Faculty & Administration*, April, 2004.

"Ethical Decision Making," *Port of Seattle*, Port Construction Group Managers, August, 2003.

"Privacy, Ethics & Banking," *California Bankers Association Regulatory Compliance Conference*, Santa Monica California, 2000.

“Strange Virtues: Ethics in Cross Cultural Settings,” (with Randal Franz), *Christians in the Marketplace Conference*, Regent College, Vancouver, Canada, April, 2000.

“Banking and Social Responsibility,” *California Bankers Association Regulatory Compliance Conference*, San Francisco, California, 1999.

“Ethics and Quality,” *Primex (General Dynamics Corporation) Ethics Officers Meeting*, August, 1997.

HONORS & AWARDS:

Schmidt Endowed Lectureship in Ethics, Susquehanna University (PA), 2011.

Scholar of the Year, SPU, School of Business and Economics, 2009-10.

Ambassador of the Year, SPU, School of Business and Economics, 2008-09.

Teacher of the Year, SPU, School of Business and Economics, 2006-07.

Joseph C. Hope Professor of Leadership & Ethics, SPU, 2002-05.

Teacher of the Year, SPU, School of Business and Economics, 2003-04.

Teacher of the Year, SPU, School of Business and Economics, 1999-2000.

Scholar of the Year, SPU, School of Business and Economics 1997-98.

Phi Kappa Phi Honor Society, University of Southern California, 1997.

Pond Endowed Fellowship, University of Southern California, 1992-96.

Senior Class Professor of the Year, Biola University, 1992.

GRANTS:

CCCU Free Markets Economics: Scholarship, Teaching & Practice (“Market Based Solutions to Global Poverty”) 2012.

SPU/ SERVE (w/ J. Terrill). Microfinance and Vocation, 2009-2011.

CCCU Network Scholars Grant (w/ R. Martinez, B. Dyck, D. Daniels, B. McCormick, et al.), 2004-07.

Lilly/SERVE Grant (w/ D. Daniels, T. Dearborn, R. Franz), Seattle Pacific University, 2002.

Faculty Research Fellowship, Biola University, 1996.

Pew Charitable Trust Grant, (“Ethics Across the Curriculum” w/ D. Buss, G. Spencer, et al), Biola University/ Westmont College, 1990-92.

UNIVERSITY SERVICE:

SBE Faculty Development Committee 2005-09 (Chair, 2007-09); 2010-11; 2014- present

Global Development Studies Faculty Search Task Force (2014-15)

Faith & Work Library Collection Oversight Committee (2015-Present)

Ames Scholar Mentor (2014-15)

SBE Undergraduate Committee (2011-14)

Co-Chair, “Bottom Billions; Bottom Lines” The Role of Business in Ending Poverty,” (Business & Global Poverty Conference), 2010-2011

Chair, SBE Business Ethics Faculty Search Committee, 2010-11

Chair, SBE Microfinance Initiative, (2007-2011)

Co Chair, Pacific Northwest Microfinance Conference, 2008-09

SBE Graduate Program Committee, 1997-2002; 2009- 10

SBE Management Faculty Search Task Force (3 yr. position) Task Force, 2008

Chair, SBE Admissions Diversity Task Force, 2007

SBE Faith Integration Committee, 2002-05.

SBE Center for Integrity in Business Founding and Oversight Committee, 2003-05.

Chair, SBE Visiting Scholar Initiative (Dr. Bruno Dyck), 2004

Chair, SBE/ *Washington CEO* magazine “Good Business” Column. Jan-Dec., 2002.

SBE Management Faculty Search Task Force, 2003

SBE Dean Search Task Force, 2001

University Graduate Programs Evaluation Committee (GPEC), 1998-2000.

SBE New Program Initiatives Task Force, SBE, 1998-99.

University Center for Scholarship & Faculty Development, Graduate Program Task Force, 1998.

ACADEMIC SERVICE:

Reviewer (ad hoc) for:

Canadian Journal of Administrative Sciences

Cengage/ Houghton Mifflin

Christian Scholars Review

Harper Collins/ Zondervan

Intervarsity Press

Journal of Business Ethics

Journal of Religion & Business Ethics

Journal of Markets & Morality

Journal of Management Inquiry

Non-Profit and Voluntary Sector Quarterly

Sage Publications/ Books

Science and Engineering Ethics

COMMUNITY SERVICE (selected):

Advisory Board Member, Elevate Africa (Microenterprise Development NGO operating in Mali, West Africa), 2010- Present

Board Member, One Life Community Church, Seattle (2008-2010; 2014- Present)

Judge, Global Social Enterprise Competition (GSEC), University of Washington Foster School of Business, 2011.

Juror, Pacific Northwest Good Works (Corporate philanthropy & CSR Awards sponsored by KCTS/PBS and Seattle Rotary), 1999-2003

Assistant Coach, Northeast Seattle Pony and Little Leagues (Baseball and Softball), 2005-10